Stock Feed Manufacturers' Council of Australia Inc.
ABN 84 816 063 155
PO Box 151 Curtin ACT 2605
www.sfmca.com.au

Industry Partnership Program

Involvement

- Open to any supply chain participant that wants to partner with the Members of SFMCA. Industry members are businesses that are strong supporters of the industry or wish to establish an increased market presence with the animal feed sector.
- Cost is $7,080 (GST excl) for a calendar year.

What do we provide?

- Listing on our website, this provides your company name and logo recognition on the SFMCA home page. On the dedicated Partners page each company is identified with their contact details. Internet link to your own company website. Refer to the following URL for information provided by your company for your listing on our website.
- Acknowledgement at State Branch meetings. Prior to and during meeting breaks the partners' company logos are played on a PowerPoint presentation. During the meeting partners are recognised.
- Provided increased brand awareness through profiles in member communications (e.g., Issues Update and the News Feed released quarterly to members). This includes the company logos. Issues Update and the News Feed are circulated to all member companies and their listed contacts on the SFMCA database.
- Each partner has the opportunity to present to each Branch at least twice per year. The presentation is not an advertorial, it must be relevant and technical in nature.
- All partners' logos are included in the email block of each staff member.
- Automatic Associate Membership in each of the five State Branches. There is no invoice for membership of SFMCA.
- Provision of mailing list and email details for all feed milling members (Full and Provisional Members) in each State.
- Provision of State Branch meeting minutes detailing current industry issues.
- Opportunity to attend all State Branch meetings and network with feed manufacturers.
- Recognition by feed manufacturers as a committed supporter of our industry.
- Receive individual assistance as required.
- Receive privileged access to the SFMCA Federal Council.

Interested?

If you are interested in discussing options to enter into a partnership arrangement with the SFMCA please don't hesitate in contacting:

The Executive Officer
02 5111 0207
contact@sfmca.com.au